



Climate  
Centre

# CLIMATE ACTION ROADMAP 2025

## THE IFRC NETWORK TACKLING THE CLIMATE AND ENVIRONMENTAL CRISES IN THE EUROPE REGION

The Climate Action Roadmap is a key tool to frame and guide how our network in the Europe Region plans to collectively scale-up climate action by 2025 and beyond. It was jointly created by building on the National Societies' experiences, knowledge and initiatives. It aligns with our global and regional climate and environmental commitments including [Strategy 2030](#), [Climate and Environment Charter for Humanitarian Organizations](#), Tbilisi Commitments (Regional Conference 2022), [Global Climate Resilience Platform and Programme](#), as well as contributes towards the [Paris Agreement](#), [Sendai Framework for Disaster Risk Reduction](#) and [Sustainable Development Goals](#).

## OUR VISION

A strong network of National Societies and its leadership, as well as branches, youth and volunteers, is driving forward urgent transformative, locally led climate action and community resilience at scale. We are aspiring to be a partner of choice for climate action and amplifying the voices of youth, vulnerable groups and local communities.

### CLIMATE IMPACT DRIVERS

COMPOUNDING AND CASADING IMPACTS



**Extreme heat**, wildfires, droughts and water scarcity



**Extreme precipitation** and associated flooding



**Sea level rise** and glacier melt

The frequency and intensity of climate and weather extremes have increased in recent decades and are projected to keep increasing. In Europe and Central Asia we will face more heat related deaths, health impacts, livelihood, biodiversity and ecosystem losses, and flood damages to homes, infrastructure and industries. The interactions between multiple hazards and impacts, including non-climate related, generate new vulnerabilities and worsen differential human vulnerabilities, including those resulting from displacement. This compounds overall risk, with risks cascading across systems, sectors and boundaries. Impacts are felt disproportionately by the most vulnerable and marginalized groups among women, men, girls and boys.

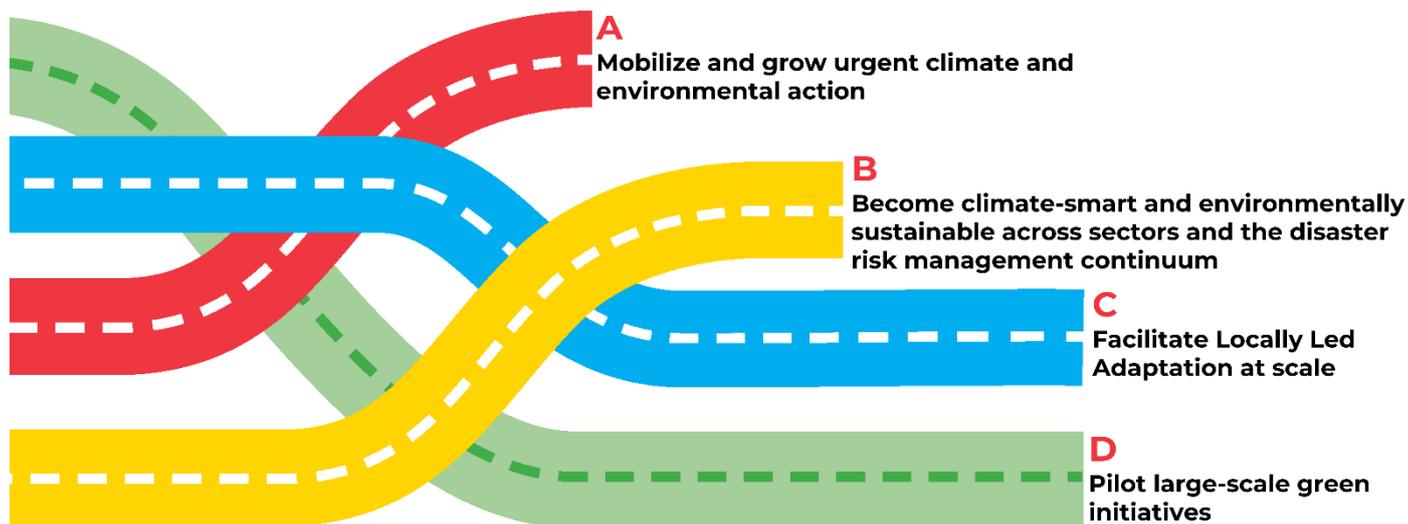
### OUR 2025 TARGETS



- 1 National Societies have **set their own Climate and Environment Charter targets**, deliver and report against these by leveraging their auxiliary role and working in collaboration with other partners, by 2025.
- 2 Through the **Federation-wide databank and reporting system (FDRS)** National Societies report on numbers of people reached with activities to address the **rising climate risks**.
- 3 Through the **FDRS**, National Societies report on numbers of people reached with **heatwave risk reduction, preparedness or response**.
- 4 By 2025, **climate and environmental risks** are factored into all IFRC network programmes and humanitarian operations.
- 5 Measure and **reduce the greenhouse gas emissions** from the IFRC network's activities year-on-year, with progressive ambition.

# OUR CLIMATE ACTION PATHWAYS

The Climate Action Roadmap establishes regional multi-year priorities, related targets and action. It lays out different climate action pathways how National Societies can turn their commitments into prioritized action, inspires collaboration, peer to peer exchanges and creates a basis for the investment needed for scaling-up climate action in the region. National Societies can commit to different targets and milestones, depending on their level of ambition, identified urgent needs, capacities, and resources. The pathways of a National Society can evolve and expand over time, can build on each other and are not mutually exclusive.



## PATHWAY A: Mobilize and grow urgent climate and environmental action

Mobilizing our networks to take urgent climate and environmental action, with a focus on [youth-led climate action and advocacy](#). This includes awareness raising of the humanitarian impacts of climate and environmental change, supporting anticipatory action through [Early Warning and Early Action](#) initiatives, and [simplified Early Action Protocols](#) for climate hazards, and integrating [Community Engagement and Accountability](#) and [Protection, Gender and Inclusion](#) activities.

## PATHWAY B: Become climate-smart and environmentally sustainable across sectors and the disaster risk management continuum

Integrating the use of climate information across timescales when designing our programmes and operations to ensure that, at minimum, we do not place people at increased risk from new climate extremes and growing vulnerabilities. The initial steps of this are (1) [national climate risk assessment](#), (2) [climate-smart screening](#) and (3) [planning](#), as well as prioritizing climate risk information into [Preparedness for Effective Response](#) components.

## PATHWAY C: Facilitate Locally Led Adaptation at scale

Actions towards this include developing multi-year climate strategies, proposals for accessing climate adaptation funding sources, as well as facilitating [Enhanced Vulnerability and Capacity Assessments](#) to strengthen community resilience to climate and environmental changes based on local knowledge, risk perceptions and solutions.

## PATHWAY D: Pilot large-scale green initiatives

Initiatives focused on reducing carbon emissions and environmental impacts, targeting climate change mitigation and environmental finance.

## OUR MILESTONES

A set of milestones that are foundational for the implementation and scaling-up of climate action provide key steps to achieve along the different climate action pathways. A minimum level of ambition is identified for all National Societies.

### National Societies along with branch, youth and volunteer networks will:

- ✓ Establish **climate working groups** and develop **action plans**
- ✓ Raise **awareness, educate and share information** on climate and environmental change as well as practical solutions
- ✓ **Mobilize and allocate seed funds** for climate and environmental campaigns and pilot initiatives
- ✓ **Empower climate champions** at all levels
- ✓ Conduct **climate and environmental risk assessments** (basic or in-depth, and/or NEAT+) with key partners
- ✓ Enhance or establish **new partnerships** for climate action at national and local levels
- ✓ Engage in climate-related **policy dialogues, planning and implementation** processes across different levels (sub-national, national and international)
- ✓ Facilitate and participate in **peer-to-peer exchanges** and the **community of practice** to showcase and share good practices

# OUR CLIMATE ACTION EXAMPLES

As the IFRC network in Europe Region we base our climate action work on the latest science, research, and climate and environmental risk assessments. This is with the understanding that the state of our global climate system is alarming, and greater collective and urgent action is needed to address the causes of the problem. It also requires a focus on community engagement and accountability through locally led adaptation to address its impacts.

Aligned with their auxiliary role, National Societies are experts in disaster risk management and a range of climate-sensitive sectors (Health, WASH, Livelihoods, Shelter, Migration). They are already actively helping people to prepare for and adapt to rising climate risks (climate change adaptation), cutting their own greenhouse gas emissions (climate change mitigation) and taking actions to improve the environmental sustainability of our work. The following examples showcase only a small snapshot of some of this work with the aim to inspire more action and to share our learnings.

## Awareness raising and education

Armenian Red Cross runs the Climate Change Adaptation Centre in the Lori region in Armenia. This training centre is focused on the promotion of climate action including environmentally sustainable practices as well as providing educational demonstrations for mobile environmental monitoring.

Italian Red Cross runs education and awareness raising programs to increase the community's (with a focus on youth engagement) knowledge of urban climate risks, climate change adaptation and preparedness, and urban regeneration:

- [We adapt - Croce Rossa Italiana](#)
- CRIforGREEN – financed by the Italian Ministry of Education
- Time to Adapt! – escape room inspired board game designed by IRC volunteers

Projects tackling [energy poverty](#) and addressing difficulties of vulnerable household's ability to meet basic energy needs, through advisory home visits, training and the distribution of energy micro-efficiency kits to support with energy efficiency and/or energy saving good practice. Examples include the [Spanish Red Cross](#), [French Red Cross](#), and [Italian Red Cross](#).

[Y-Adapt](#) is a curriculum for young people consisting of games and playful activities. It engages and inspires youth to act in their communities to adapt to climate change by increasing knowledge of practical, local interventions that can be taken to reduce the impacts of extreme-weather events.

## Disaster risk management and health

Anticipatory actions through the development of forecast-based Early Action Protocols (simplified and full EAPs) have been developed for heatwaves and cold waves in support of the most vulnerable rural and urban communities in [Central Asia](#) and [Greece](#).

Spanish Red Cross is implementing the [Urban Climate Resilience Program](#) with the purpose to improve the population's ability to cope with flood and heatwave risks through prevention, preparedness and adaptation.

National Societies are focusing on raising awareness on heat health impacts of climate change using the [City Heatwave Guide for Red Cross Red Crescent Branches](#). Responses such as training, welfare phone calls and the distribution of water and personal protective equipment support the most vulnerable during heat waves.

## Greening

[Norwegian Red Cross](#) has been implementing greenhouse gas emission reduction initiatives, targeting energy efficiency measures, renewable energy, transport and fleet management.

[Spanish Red Cross'](#) project CO(mpen)sa2 aims to investigate carbon offsetting through the restoration of intelligent ecosystems.

The majority of National Societies are greening their activities. Practical advice and inspiring examples from National Societies are captured in the [Green Response Environmental Quick Guide](#).

# OUR KEY MECHANISMS TO SUPPORT SCALING-UP CLIMATE ACTION



## Strong leadership for strategic positioning, partnerships and financing

The strong leadership within National Societies, including youth leaders, are key to driving institutional changes and advocating to governments, private sector and other partners, presenting our unique value proposition, National Society auxiliary role, and branch, youth and volunteer network capacities.

The Climate Action Roadmap Steering Committee drives the regional strategic direction. They are also instrumental in inspiring change through leadership forums and creating opportunities for mobilizing the required resources for scaling-up our collective climate action.



## An empowered network and community of practice

The implementation of the Climate Action Roadmap is driven through the National Society Technical Reference Group for Climate Action. They provide technical direction, help to prioritize urgent climate-related agendas and function as a platform for peer-to-peer exchange. This community of practice provides a sphere for mutual learning, collaboration and exchange of knowledge, showcasing experiences and expertise between National Society focal persons for climate action.



## Collaboration and coordination

Collaborating and ensuring coordination across sectoral, cross-cutting and thematic areas, focal persons and networks is vital to ensuring coherence across humanitarian, development, climate and environmental approaches. This supports our positioning as strong climate actors, as well as helping us to align our messaging and advocacy work.

The regional Climate Action Roadmap Steering Committee, Technical Reference Group and the entire Community of Practice, collectively and individually, play a critical role as climate champions at different levels driving forward transformative change towards achieving our vision for the Climate Action Roadmap 2025.

## To scale-up climate action, the IFRC Network at regional level will:

- Support **awareness raising, advocacy and communications** through tools such as training materials, key messages and digital platforms
- Facilitate **peer to peer exchanges** to showcase and share good practices in climate and environmental action
- Provide **technical support and capacity building** for advocacy, planning and implementation
- Promote integrated approaches and innovative programming through **research initiatives and knowledge management**
- Support local and regional **youth and volunteer-led initiatives**
- Broker **strategic engagement, new partnerships and resource mobilization** at regional and global level, including regional/multi-country funding proposals
- Facilitate channeling of **funds** through joint opportunities and initiatives



IFRC network in Europe Region refers principally to [53 National Red Cross Red Crescent Societies](#) within Europe and Central Asia, [IFRC Regional Office for Europe](#) and its delegations in Europe Region, [Red Cross Red Crescent Climate Centre](#), [Red Cross EU Office](#), [Red Cross Red Crescent Anticipation Hub](#), and others.

## FOR MORE INFORMATION CONTACT:

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