

Vacancy Red Cross Red Crescent Climate Centre

The Red Cross Red Crescent Climate Centre is the expertise centre of the International Red Cross and Red Crescent in the field of climate change and climate disasters. The Climate Centre's mission is to help the Red Cross and Red Crescent Movement and its partners reduce the impacts of climate change and extreme-weather events on vulnerable people.

The Climate Centre consists of an enthusiastic small team that guides a growing network of consultants from all over the world in integrating climate risks into their work. The Climate Centre works closely with the Netherlands Red Cross, the International Federation of Red Cross and Red Crescent Societies (IFRC) and the International Committee of the Red Cross (ICRC)

We are immediately looking for a:

Consultant – Heat Communication (30 days in 2 months)

This is a task-based, lump-sum assignment.

Envisaged start date: as soon as possible.

Job Description

The Consultant will support the development of '**a guidance note on Heat communication through media relations in the cities in South Asia**'. The assignment is jointly supported by CDKN Asia and UK Met and the guidance note has to be drafted by the end of August 2021. The consultant is expected to spend 30 days working on this assignment until 15 September 2021 when the guidance note is expected to be published and will be leading the assignment in coordination with other team members.

The overall aim of developing the media relation for heat communication guidance is to build the capacity of the municipal officials responsible for emergency services in capitalizing on the different types of media platforms (e.g., traditional/social media) for heat warning, public messaging, awareness generation and heat-health education; through which heat risks in the cities in South Asia can be reduced.

Responsibilities:

- Work in close coordination with the project lead and other Climate Centre experts who lead the urban heat risk priority area
- Coordinate with the Junior Researcher who will be supporting the consultant for this assignment
- Assessing the present risk communication mechanisms in the South Asian cities
- Understanding the existing system or practices on heat communication or other hazardous events in the South Asian cities
- Undertaking dialogues with the pertinent municipal officials in the South Asian cities
- Consultation with the key stakeholders such as ICLEI, NIUD, UCLG ASPAC, NIDM, IFRC APRO etc.

- The consultant will provide technical support and take a leading role in developing the guidance note on heat communication through media relations in the cities in South Asia. The guidance note must have the following components
 - Classification of different types of media platforms
 - A comprehensive media advisory by the city authority
 - Press release template for the municipalities
 - Guidance on Social Media uses for heat communication
 - Media inquiry mechanism for the municipalities
 - Guidance on advertising of IEC materials
- Drafting and finalising the guidance note

Qualifications

Education: Bachelor's degree or above is required. Graduate level education is preferred.

Experience: Minimum of 5-7 years' experience working on communication, especially in risk/disaster communication and media relations. Experience on heat actions and working in the context of city authority/municipalities are strong added values. Experience with the development and implementation of communication strategies will be an added advantage. Knowledge of the Red Cross Red Crescent system is an added value. Experience in any of the following areas is not required but will be an added advantage: climate change/global warning, disaster risk management, urban governance and development.

Skills and Abilities: Excellent verbal and written communication skills. Ability to write in a range of styles. Work in a virtual setting and excellent interpersonal and stakeholders' coordination skills and ability to self-organise within a complex team. Proven track record of collaboration, facilitation and problem solving, able to demonstrate creativity. Personable and high-level professionalism. Able to work across cultures and with a wide variety of stakeholders. Demonstrated ability to provide clear, concise and client-oriented advice to decision-makers. Experience in developing and delivering trainings.

Language: Advanced English language skills are required.

Location: This is home-based, task-based, lump sum assignment.

Remuneration:

The fee is set at a lump sum of Euro 8400 for this assignment.

How to apply:

Application deadline is Wednesday 14th July 2021. Please apply by sending a CV and motivation letter (in English) addressed to Ms. Olette Manhoudt, HR officer at the Climate Centre sent to application@climatecentre.org with "Consultant – Heat Communication" in the subject please.

If you have any questions about this vacancy, please send an email to hr@climatecentre.org.