

# Vacancy

Deadline Wednesday 28<sup>th</sup> July 2021

The Red Cross Red Crescent Climate Centre is the expertise centre of the International Red Cross and Red Crescent in the field of climate change and climate disasters. The Climate Centre's mission is to help the Red Cross and Red Crescent Movement and its partners reduce the impacts of climate change and extreme-weather events on vulnerable people.

Due to a vacancy at the Climate Centre, we are immediately looking for a:

# Junior Researcher, Heat Communication

Envisaged start date: 4<sup>th</sup> August for a period of 2 months (40 hrs per week).

**Assignment title:** Guidance notes on heat communication through media relations in the cities in South Asia

**Aim:** The overall aim of developing a media relation for heat communication guidance note is to build the capacity of the municipal officials responsible for emergency services by capitalizing on the different types of media platforms (e.g., traditional/social media) for heat warning, public messaging, awareness generation and heat-health education; through which heat risks can be reduced in the cities in South Asia.

## Responsibilities

The Junior Researcher is expected to carry out the following responsibilities:

- Assess the present risk communication mechanisms in the South Asian cities
- Understand the existing system or practices on heat communication or other hazardous events in the South Asian cities
- Liaise and undertake dialogues with the pertinent municipal officials in the South Asian cities
- Stakeholder mapping and coordination
- Consult with the key stakeholders in the region such as ICLEI South Asia, NIUD, UCLG ASPAC,
  NIDM
- Support to draft the guidance notes on heat communication and it must consist of the following components:
  - Classification of different types of media platforms for heat related communication
  - A comprehensive media advisory by the city authority
  - o Press release template for the municipalities
  - Guidance on Social Media uses for heat communication
  - Media inquiry mechanism for the municipalities
  - Guidance on advertising of IEC materials
- Coordinate with the project lead, technical consultant and other Climate Centre experts who lead the urban heat risk priority area



### **Education**

The Junior Researcher must be enrolled in a university programme for the entire duration of the placement ( $4^{th}$  August  $2021-4^{th}$  October 2021, for two months) and have a background in Communication/Climate Risk or Disaster Communication/Climate Policy/ Climate Risk Management/Environmental Journalism

### **Skills and Abilities**

- Excellent verbal and written communication skills in English
- Ability to write in a range of styles
- Command in one of the South Asian regional languages (preferably Hindi/Bengali) is an added advantage
- Knowledge of heatwave/climate change risks
- Knowledge of media relations and its various tools
- Excellent analytical skills
- Ability to coordinate with different stakeholders (including government officials)
- Ability to work well in an inter-cultural team
- Ability to work well independently with a primarily remote-based team
- Takes initiative, demonstrates creativity, has a positive attitude and a high level of professionalism
- Knowledge of designing software such as Adobe package (mainly InDesign and Premiere) is an added value

#### Location

This is a home-based assignment.

#### We offer

The Junior Researcher will receive compensation of Euro 450 per month on the basis of a 40 hour work week.

### How to apply

We would like to receive your CV and motivation letter (in English) addressed to Ms. Olette Manhoudt, HR officer at the Climate Centre at <a href="mailto:application@climatecentre.org">application@climatecentre.org</a>. Please use "Junior Researcher Heat Communication" in the subject line.

Please note that due to the expected number of applications we will only contact you if you have been successful in your application.